

# RECOVER

## About Recover Brands

*Our mission is to create the best, most environmentally friendly and socially responsible products possible; and to educate and inspire those around us to live and work for a sustainable tomorrow.*

**All Recover garments begin at the source – recycled plastic bottles and recycled cotton.**

Here's the breakdown: First, we collect and sort post-consumer plastic bottles, stripping them of all labels and caps. Next, we salvage cotton from discarded industry scraps, which are also sorted by colour and blended with polyester. The reclaimed fibre is then spun into yarn and knitted into fabric, which is ultimately cut and sewn into a garment. With our proprietary process, we're able to make fibres that are "first quality," which makes them look and feel great.

We pre-sort both the plastic bottles and recycled cotton by colour, which saves us from dyeing the fabric during the manufacturing process. Our eco-friendly process results in:

- 35% reduction in greenhouse gas emissions
- 66% reduction in energy consumption
- 55% reduction in water consumption
- 8 plastic bottles = 1 shirt!