



Greener Pathways
METRO SUSTAIN
Bio- Green Bottle

WHY

We believe that giving our customers positive environmental choices can truly make a difference, one product at a time. If each of us made just a few greener choices, together we could create a wave of positive change, transforming our world one eco-friendly product at a time.

We're nurturing a greener mindset and help the development of environmentally friendly products. Our commitment extends to thorough research, responsible sourcing, and the innovation of bio-based products. This is why we're embracing bio-plastics made from sugarcane.

We've embarked on this exciting journey with the launch of our new Metro Sustain bottle. We eagerly anticipate collaborating with you to create a brighter, greener future.

WHAT IS BIO-GREEN PLASTIC ?

- It starts with sugarcane, traditionally grown for sugar in Brazil.
- The fibrous residue, often discarded as waste, is transformed into eco-friendly ethanol through fermentation.
- The fibrous material is dried and compacted to create high-efficiency biofuel bricks.
- These biofuel bricks power a unique process to produce a revolutionary plant-based plastic.
- Each bottle is blow-molded using Bio Green plastic, and we take pride in promoting all products with the "AUSTRALIAN MADE" label.

BENEFITS



Imagine a material that comes from the earth and gives back to it. Our products are crafted from 100% renewable sugarcane, a crop that breathes life into our planet.

- **A Breath of Fresh Air:** For every ton of green bio-based HDPE we create from sugarcane, we pull 2.12 tons of Co2 out of the atmosphere. It's like nature's own way of cleaning the air we breathe and helping mother earth in the process of Co2 reduction.
- **A Gentle Giant:** Unlike traditional plastics that rely on crude oil, our bio-based plastic is born from the sweet essence of sugarcane. This remarkable plant grows with minimal impact, needing little to no fertilizers or extra water.
- **Harmony in Recycling:** Our bio-based plastic integrates seamlessly into existing recycling systems, proving that innovation and tradition can go hand in hand.
- **A Field of Dreams:** Picture half the size of the MCG football pitch (10,000 square meters - Hectare) covered in vibrant sugarcane. From this lush expanse, we can produce 3,000 kilograms of bio-based plastic, enough to create over 29,000 Metro Sustain bottles and lids. Amazing!
- Source Braskem – see Page 10

METRO SUSTAIN

Available in 6 colours

- White
- Red
- Orange
- Light Green
- Navy
- Black



DETAILS



- Cartons of 24's
- Bottle size with lid on 225mm x 75mm D
- Volume 800 ml
- Distinctive wedge seal lid-click
- Mix and match bottle, lid and flip piece to compliment branding
- Printable in Rotary-spot PMS, Full Colour Digital & Pad
- Generous branding area 220mm x 150mm (Spot PMS)
- Edge to Edge wrap printing on Digital full colour - No Gap
- Strong structure and shatter resistant bottle
- Built-in Carry Handle
- Made from Bio Green Plastic

TOGETHER

We would like to work in partnership with you, please talk to us about greener options.



Thank You

